$8 Million Dallas Night Ends 10 Fantastical Days of Arty Partying

Two x Two Wows Again Even as it Preps for a New Future

BY BILLY FONG // 11.19.19
PHOTOGRAPHY BRUNO

A crowd of 500 from the swellegant set attended TWO x TWO’s main event, the black-tie gala — the culmination of 10 days of parties in Dallas. This year, as with most of the 21 gala fundraisers to date, was sold out.
TWO x TWO founders Cindy and Howard Rachofsky have constructed the perfect equation for gala success: plenty of passion, both for the Dallas Museum of Art and amfAR; a gorgeously designed space (for several years now, a geodesic dome tent on the front lawn of the Rachofsky House, the interior of which is magically transformed by Todd Events); Ruinart champagne flowing all night, a seduction to encourage high bids on the world-class art auctioned off that evening; and a star-studded crowd from all realms of art, fashion and society.

This year, said crowd included 2019 honoree Alex Katz and wife Ada, Ross Bleckner, Minjung Kim, Eric N. Mack, Derek Fordjour, Joan Semmel, N. Dash, Quinn Tiver (grandson of Elizabeth Taylor), Vogue’s Hamish Bowles, Gavin Brown, Hope Atherton, and Princess Marie-Chantal and Prince Pavlos of Greece.

For the Two x Two finale, a noted headliner always performs. This year, it was Aloe Blacc, who entertained the crowd with hits including “I Need a Dollar” and “The Man.” This formula ensured that more than $8 million was raised, which combined with the prior 21 years brings the Two x Two total to a mind-boggling $92 million.
This year had added significance. Howard Rachofsky announced that the leadership of amfAR and the DMA had apportioned a percentage of the night’s proceeds to help support Dallas communities impacted by the devastating tornado that hit Dallas. And in more news, the Rachofskys revealed shortly after last year’s gala that they would be passing the baton of TWO x TWO leadership.

“It’s time to think proactively about the future of this event,” Howard Rachofsky said, “and we are so pleased that Lisa and John Runyon have agreed to share the mantle of leadership. We can’t wait to see what their chapter at the helm will look like.”

Indeed, this year marked the first year that the Runyons steered this very chic ship — the perfect art world force to continue the legacy of TWO x TWO’s magnificent fundraising.

**PC Seen:** Nancy Rogers, Christen and Derek Wilson, Jennifer and Tom Karol, Hugh Washburne, Capera Ryan, Lindsey and Patrick Collins, Marguerite Hoffman, Claire and Brian Gogel, Catherine and Douglas McMahon, Kristen and Joe Cole, Rich Moses, Selwyn Razor, Sharon and Michael Young, John Van Doren, Nancy Dedman, Brad Kelly, Kameron Westcott, Jessica and Dirk Nowitzki, Libby Ornani, and Charlotte Jones.