

art | REAL

ART EXHIBITIONS

MUST-SEE ART | SEP 2017

Must-see art exhibitions in New York right now

By Nicole Bray, Cotemporary Art Consultant

Open season commences on the Thursday after Labor Day in the art world. The galleries of New York open their doors after a quiet Summer and present their gangbuster shows to a frenzied crowd of collectors, advisors and fans, eager to get back in the mix. Here are my favorite shows that recently opened:

Polly Apfelbaum

The Potential of Women

Open until October 21

Alexander Gray Associates

510 West 26 Street, New York NY 10001

Drawing inspiration from graphic designer Rudolph deHarek's 1963 cover design for *The Potential of Woman*, which features a flattened, stylized view of a female figure's head. Polly Apfelbaum presents a series of new work, including gouache drawings, hand-woven rugs, and wall-mounted ceramics. Her appropriation of deHarek's image, chosen as an icon, is consistent with her ongoing interest in applied design and popular culture. The book and its related symposium imagined a future in which women might be useful contributors; Apfelbaum instead reflects the desire for a broader appreciation and empowerment of legions of capable women in the present. In the exhibition's title, Apfelbaum changes the word 'woman' to 'women' to reinforce an inclusive communal narrative around feminism.

